

FIG. 1

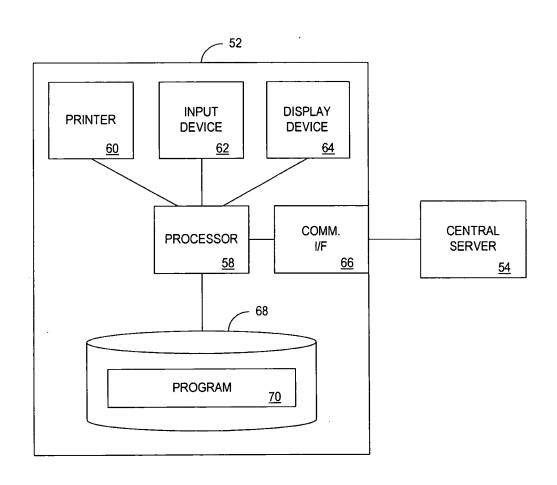


FIG. 2

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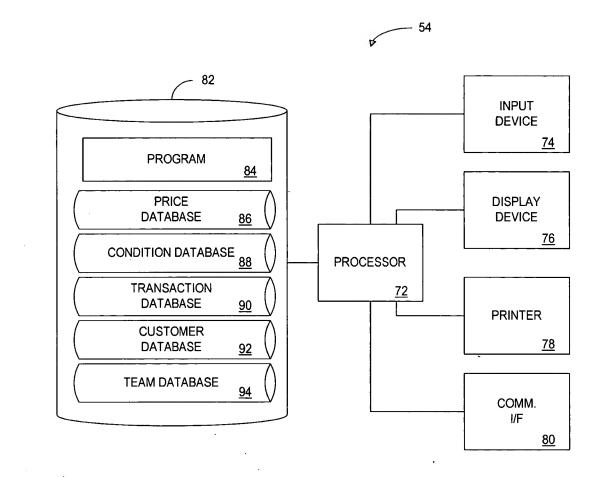
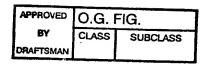


FIG. 3



____ 4000

PRODUCT IDENTIFIER	PRICE
<u>4001</u>	<u>4002</u>
P135	\$2.99

FIG. 4A

PRIOR ART

APPROVED	O.G. FIG.		
BY	CLASS	SUBCLASS	
DRAFTSMAN			

		4000
4010	PRODUCT IDENTFIER 4001	PRICE 4002
4020	P135	\$2.99
4030	P147	\$2.39
	P153	\$1.99

FIG. 4B

PRIOR ART

The part from the part of the

	CONDITION 4	2008
	CONDITION 3	5006
	CONDITION 2	5004
	CONDITION 1	5002

FOURTH PRICE	2060
THIRD PRICE	5058
SECOND PRICE	2020
FIRST PRICE	5054
PRODUCT IDENTIFIER	<u>5052</u>

FIG. 5A

CONDITION 1	CONDITION 2	CONDITION 3	CONDITION 4
5002	5004	5006	5008
PT ≤\$75	\$75 < PT ≤ \$100	\$100 < PT < \$150	PT > \$150

, <u>9</u>	
FOURTH PRICE 5060	\$2.75
THIRD PRICE 5058	\$2.90
SECOND PRICE 5056	\$2.95
FIRST PRICE 5054	\$2.99
PRODUCT IDENTIFIER 5052	P135

FIG. 5B

Fig. 19-11 Fig. 1 Fig.1 Fig.1

APPROVED	O.G. I	FIG.	
BY	CLASS SUBCLASS		
DRAFTSMAN			

6000

PRICING THRESHOLD PURCHASE TOTAL 6010

GOLD \$150

SILVER \$100

BRONZE \$75

Hong Hong Hong H. H. H. H. H. H. Hand Jones, M. Josef, D. H. Hong Jon. Phong B. H. Hand Hand Lines Hand Lines

FIG. 6A

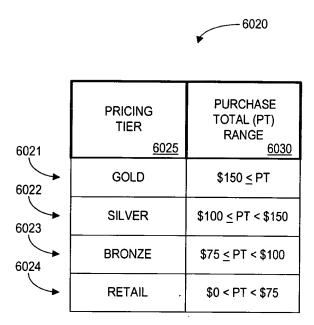


FIG. 6B

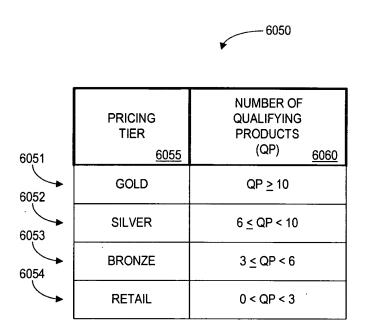


FIG. 6C



CREAM CHEESE			
RETAIL	GOLD	SILVER	BRONZE
PRICE	PRICE	PRICE	PRICE
\$1.80	\$1.50	\$1.65	\$1.75

QUALIFY FOR:

BY SPENDING

GOLD PRICES

\$150.00

SILVER PRICES

\$100.00

BRONZE PRICES

\$75.00

FIG. 7

7IL 3060	0	6	က္က	<u></u>	5
RETAIL PRICE	\$1.80	\$2.29	\$2.83	\$3.25	\$2.75
BRONZE PRICE 8050	\$1.75	\$2.23	\$2.75	\$3.10	\$2.75
SILVER PRICE 8040	\$1.65	\$2.15	\$2.65	\$2.55	\$2.75
GOLD PRICE 8030	\$1.50	\$2.05	\$2.50	\$2.00	\$2.75
PRODUCT DESCRIPTION 8020	CREAM CHEESE 6 OZ.	ORANGE JUICE 1 GAL.	SKIM MILK 1/2 GAL.	RYE BREAD	GRANOLA CEREAL
PRODUCT IDENTIFIER 8010	P101	P102	P103	P104	P105
1008	2008	\$603	\$ \$008	\$008	<u></u>

9012	9014	<u>9016</u>
CONDITION 1	CONDITION 2	CONDITION 3
FIRST PRICE 9004	SECOND PRICE 9006	THIRD PRICE 9008

PRODUCT IDENTIFIER 9002

FIG. 9A

9014	9016
\$75 < PT < \$100	\$100 < PT
<u>3006</u>	8006
\$2.95	\$2.90
	\$75 < PT < \$100

P135

FIG. 9B

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there have there that there had been that the last that the had been there had

, 1050)	7				1037	
	RANGE					1036	1040
PRICE	PURCHASE TOTAL RANGE					\$2.90	\$100 < PT
	PURCH	1015		1025			
	RANGE	1014	1018	1024	1028	1034	1039 1039
PRICE	PURCHASE TOTAL RANGE	\$1.75	PT < \$75	\$2.23	\$100 < PT	\$2.95	\$75 < PT < \$100
PRICE	PURCHASE TOTAL RANGE	\$1.80	\$0 < PT < \$75 1016	\$2.29	\$0 < PT < \$100 1026	\$2.99	\$0 < PT < \$75 1038
	~	ш — ¬	<u>1010</u>		1020		1030
PRODUCT		900		1970	10 L	0435	25.

FIG. 9

Party Party Party Party II 197 B 18 " Many A. Marel B 1984 B 1984

PURCHASE TOTAL INCREMENT 1064 PURCHASE TOTAL THRESHOLD 1062

1054 PRICE DECREMENT

1052

RETAIL PRICE

1050

PRODUCT IDENTIFIER

MINIMUM PRICE

The proof and the proof of the

PURCHASE TOTAL INCREMENT	\$10
PURCHASE TOTAL THRESHOLD	\$50

MINIMUM PRICE 1056	\$2.69
PRICE DECREMENT	\$0.05
RETAIL PRICE	\$2.99
PRODUCT IDENTIFIER	P135

FIG. 10B

Hour hour man to the transfer of the transfer

\$110 < PT	1087
\$90 < PT ≤ \$100	1086
\$80 < PT < \$90	1085
\$70 < PT < \$80	1084
\$60 < PT < \$70	1083
\$50 < PT < \$60	1082
\$0 < PT ≤ \$50	1081

		\$2.59 1077
	72.09	\$4.74 1076
	\$2.70	1075
•		1074
	23 80	1073
	70 6\$	1072
	00 63	1071
	P135	1070

FIG. 10(



CONDITION 1 <u>1202</u>	CONDITION 2 <u>1204</u>	CONDITION 3 <u>1206</u>
f ₁ (x)	f ₂ (x)	f ₃ (x)

PRODUCT	Х
<u>1208</u>	<u>1210</u>

FIG. 11A

APPROVED	O.G. FIG.		
BY	CLASS	SUBCLASS	
DRAFTSMAN			

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1200

100% OF RETAIL 90% OF RETAIL 80% OF RETAIL PRICE PRICE

P135 RETAIL PRICE \$15.00 1210

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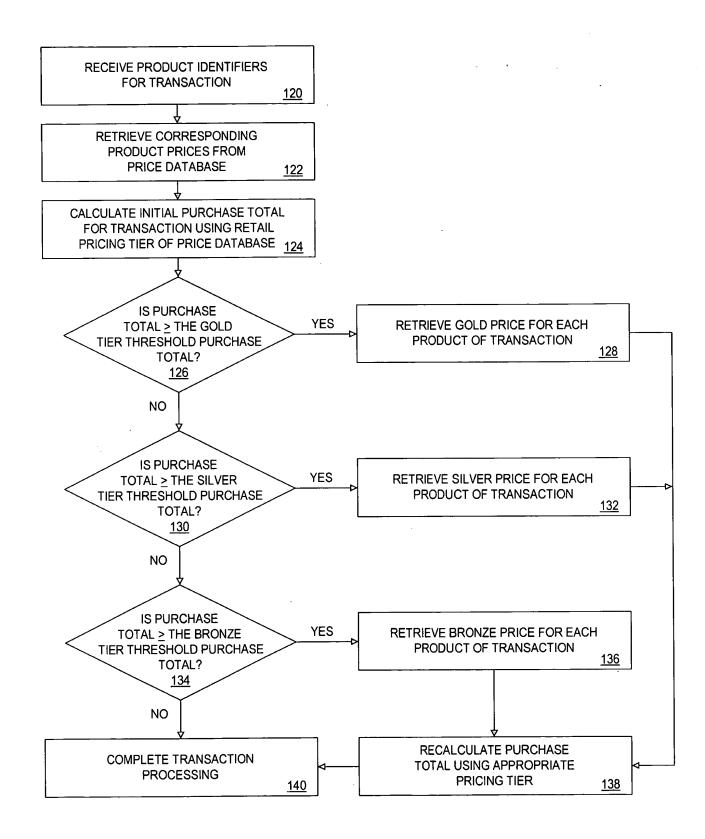
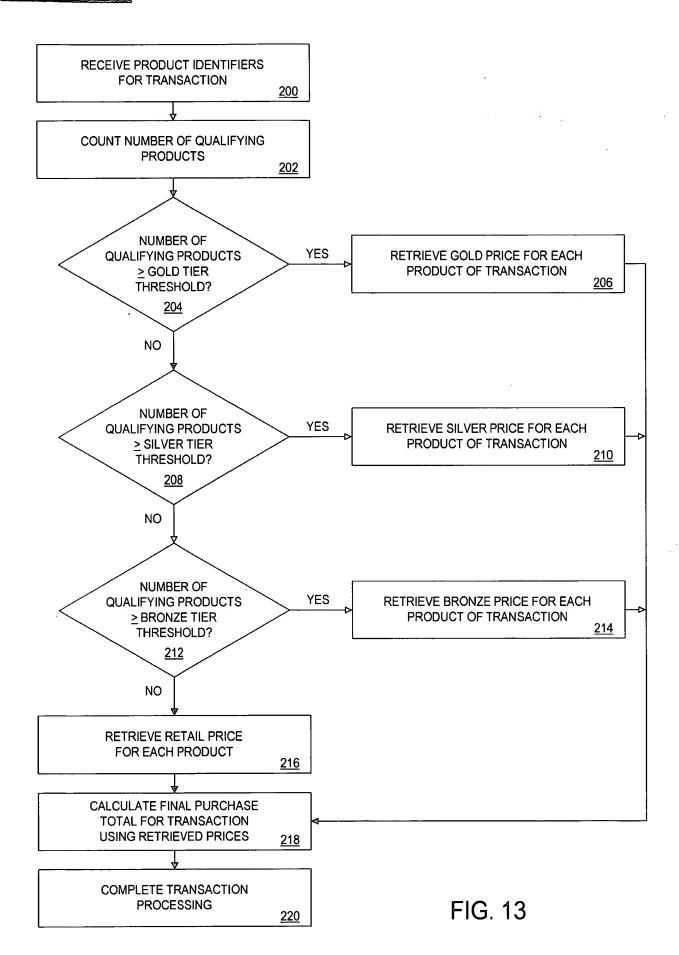


FIG. 12



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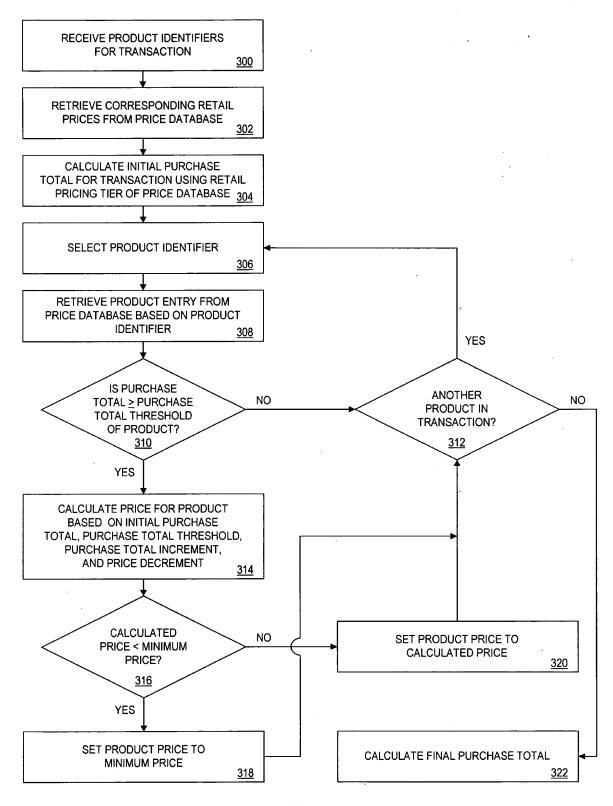


FIG. 14

	TRANSACTION IDENTIFIER	T12345	<u>402</u>
	CUSTOMER IDENTIFIER	C111	<u>404</u>
	OPERATOR IDENTIFIER	XXX	<u>406</u>
	POS IDENTIFIER	P92	<u>408</u>
	PURCHASE TOTAL	\$118.92	<u>410</u>
	DATE 1/12/99	TIME 3:32 PM	<u>412</u>
	PRODUCT IDENTIFIER	PRODUCT PRICE PAID	
	<u>414</u>		<u>416</u>
	P101	\$1.65	
413 —	P108	\$2.10	
	P113	\$0.99	
	seems.		

FIG. 15

	CUSTOMER IDENTIFIER <u>502</u>	CUSTOMER NAME 504	PRICING TIER <u>506</u>
	C111	JOE SMITH	GOLD
500 —	C112	JANE DOE	BRONZE
300	C113	BOB BROWN	SILVER
	、 C114	SUZY JOHNSON	RETAIL

FIG. 16A

APPROVED	O.G. FIG.		
BY	CLASS	SUBCLASS	
DRAFTSMAN			

Fig. 1971 [1

			92	
_	CUSTOMER IDENTIFIER <u>502</u>	CUSTOMER NAME <u>504</u>	PRICING TIER <u>506</u>	AVERAGE PURCHASE TOTAL <u>508</u>
	C111	JOE SMITH	SILVER	\$78.50
500 \rightarrow	C112	JANE DOE	BRONZE	\$56.65
	C113	BOB BROWN	GOLD	\$118.92

FIG. 16B

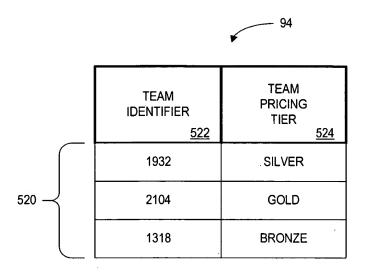


FIG. 17A

	92			
	CUSTOMER IDENTIFIER 502	CUSTOMER NAME 504	TEAM IDENTIFIER 510	
	C111	JOE SMITH	1932	
500 —	C112	JANE DOE	2104	
	C113	BOB BROWN	N/A	

FIG. 17B

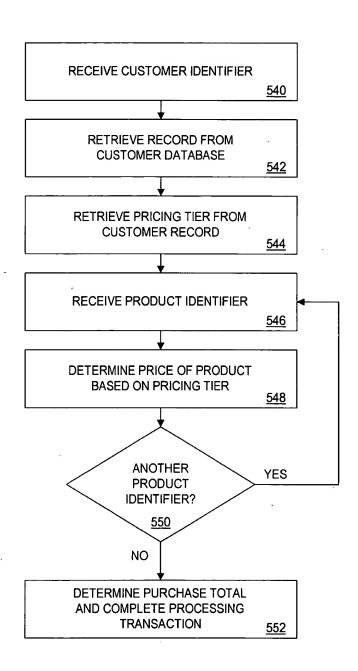


FIG. 18

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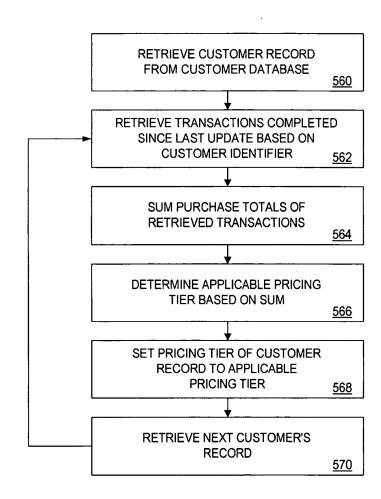


FIG. 19



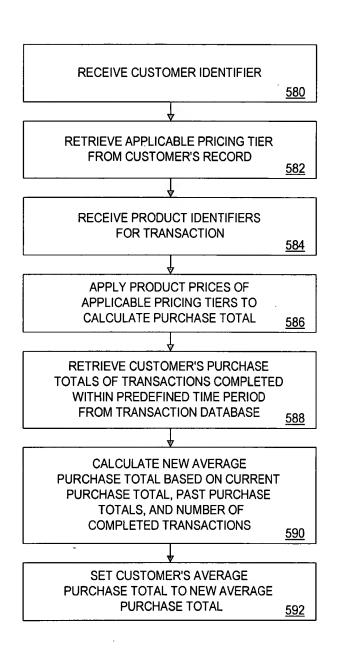


FIG. 20

then of the Paris II then the Bres III then

The light hand then the true that

ORDER TOTAL = \$9.50

SPEND \$0.50 MORE TO QUALIFY FOR DISCOUNT PRICING!

FIG. 21

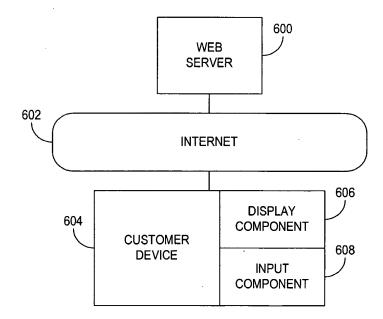


FIG. 22

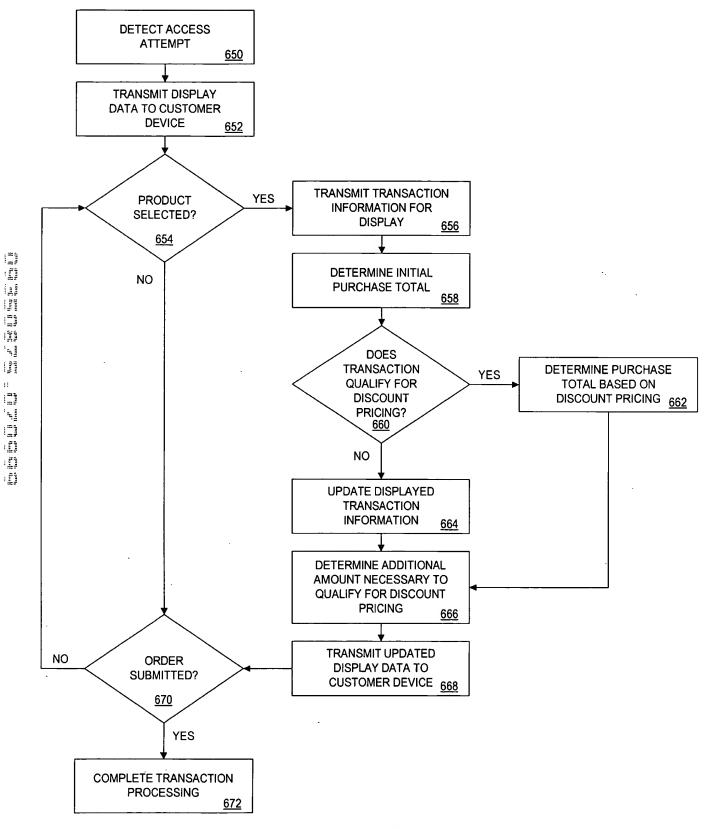


FIG. 23

APPROVED	O.G. FIG.		
BY	CLASS	SUBCLASS	
DRAFTSMAN			

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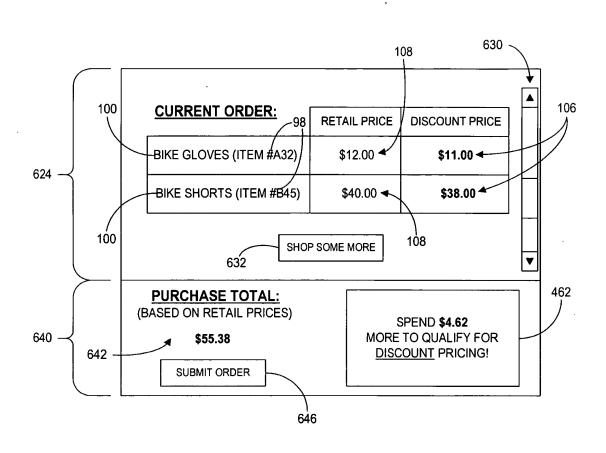


FIG. 24

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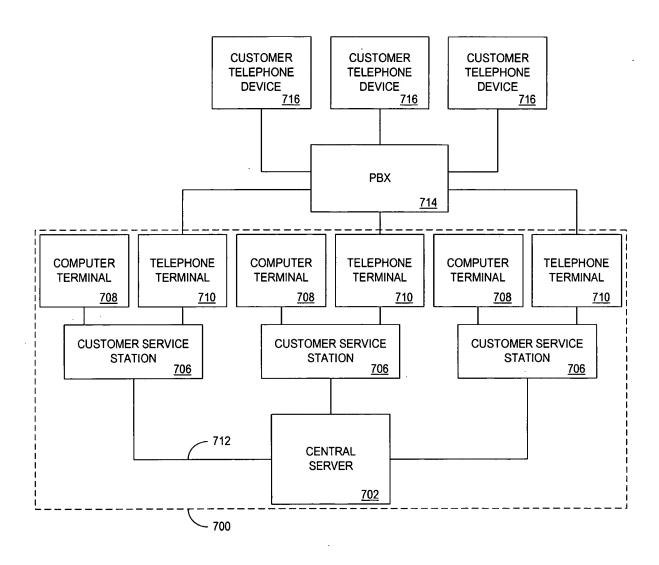


FIG. 25

See Print B III

The state of

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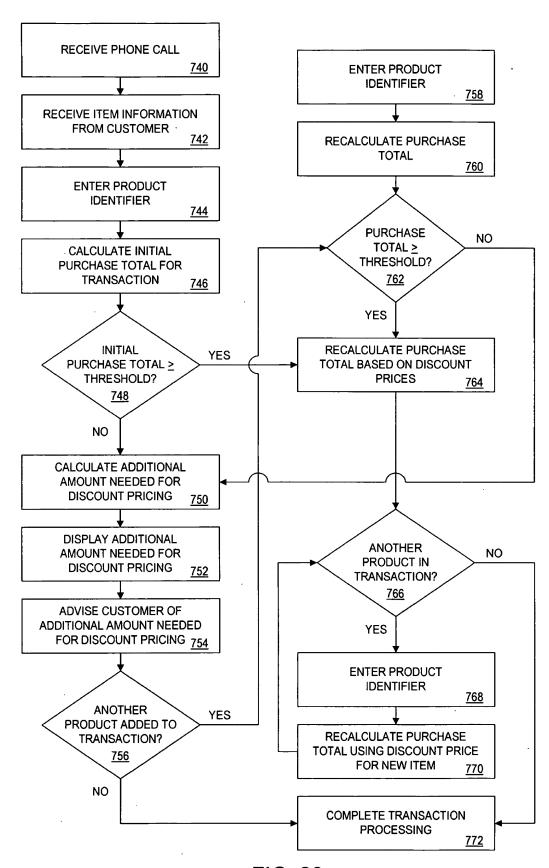


FIG. 26